



Hey 🙋

I'm Mariana Ordoñez.

Hi, I'm Mariana, an experienced UI/UX Designer and Graphic Designer working remotely in the EST timezone. I specialize in creating comprehensive prototypes from scratch using Figma. Additionally, I have a background in marketing design and branding. I enjoy taking on new challenges and exploring my passion for cooking!

✉ marianaordonez04@gmail.com

📍 www.mordonez.com

📞 +57 (314) 411-8679

📁 [LinkedIn](#)

Skills

Development & Design

- UX/UI
- Web design
- Marketing and Branding
- Social Media
- Typography
- Illustration

Everyday Tools



Figma



Adobe
Photoshop



Adobe
Illustrator



Procreate



Adobe
After Effects



Sketch

Experience

○ Graphic Designer Planet of the Vapes(Remote EST)

JUL 2023 - PRESENT · 11 MOS

- Design social media and email marketing materials, ensuring consistency with brand messaging.
- Utilize AI tools to optimize content performance and streamline design processes.
- Collaborate with cross-functional teams on creative strategies for new product launches.
- Apply web design principles to enhance user experience on the e-commerce platform.
- Maintain brand consistency across all digital touchpoints during product launches.

○ UX/UI Designer trades.org (Remote EST)

JUL 2022 - DEC 2023 · 1 YR 6 MOS

- Conduct research and testing to understand user needs and behaviors, and design intuitive interfaces for trades.org websites.
- Design and develop website templates and custom Content Management Systems (CMS) and Applicant Tracking Systems (ATS) tailored to trades.org's specific needs.
- Work closely with cross-functional teams to ensure cohesive project delivery, communicate design concepts effectively, and seek feedback for continuous improvement.

○ Graphic Designer Casabianca (Remote & COL)

SEP 2018 - JUN 2022 · 3 YRS 10 MOS

- Collaborating on the web design of their e-commerce, designing content for social media, and creating cycling apparel.
- Create engaging content for social media platforms using graphic design tools and software.
- Design original cycling apparel while ensuring alignment with customer needs and preferences, quality and safety standards.
- Collaborate with internal and external stakeholders for timely delivery of designs and products.
- Stay up-to-date with latest trends and best practices in graphic design and e-commerce.

Education

○ Bachelor in Gastronomy
Universidad de la Sabana
2014 - 2019


Links

- www.mordonez.com
Personal Portfolio
- www.planetofthevapes.com
Current Project
- www.casabianca.com


Languages

English ●●●●●●●●●●
Spanish ●●●●●●●●●●

Address

○  Bogotá, Colombia.
EST Timezone (GMT -5)
Postal: 110221

Age: 29

○  Date of Birth:
June, 1995